



Zoran Kalinić

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RESEARCH INTERESTS

Electronic business, electronic commerce, electronic government, digital marketing, artificial intelligence

CURRENT POSITION

Faculty of Economics Kragujevac, Serbia
Associate Professor 2017 -

EDUCATION

Faculty of Engineering Kragujevac, Serbia
PhD 2012

Faculty of Mechanical Engineering Kragujevac, Serbia
MSc 2004

Faculty of Mechanical Engineering Kragujevac, Serbia
BSc 1996

TEACHING EXPERIENCE

University of Maribor Maribor, Slovenia
Visiting Professor 2017

Cracow University of Economics Krakow, Poland
Visiting Professor 2012, 2013, 2014, 2016

Faculty of Economics Kragujevac, Serbia
Assistant Professor 2012 - 2017

Faculty of Economics Kragujevac, Serbia
Research & Teaching Assistant 2005 - 2012

Faculty of Mechanical Engineering Kragujevac, Serbia
Research & Teaching Assistant 1996 - 2005

COURSES

Faculty of Economics Kragujevac, Serbia
Electronic business (BSc),
Electronic commerce (MSc).

GRANTS AND AWARDS

IMG grant for 6-week visit to the University of Maribor, Slovenia

Best students award by the Faculty of Mechanical Engineering,
University of Kragujevac

Best students award by the University of Kragujevac



RECOGNITIONS

“Zastava Automobili” Car factory scholarship

Norwegian government scholarship for the
1000 best students in Republic of Serbia

World University Service Austria scholarship

Ministry of Science and Technology of the
Republic of Serbia scholarship

**AD-HOC REFEREE AT JCR
JOURNALS**

Journal of Interactive Marketing
Computers in Human Behavior
Technological Forecasting & Social Change
Journal of Theoretical and Applied Electronic Commerce Res.
Service Business
Technology Analysis & Strategic Management
Computer Science and Information Systems

**COMPUTING
SKILLS**

Advanced user of Microsoft Office tools
ECDL Authorized Tester
Internet and web tools (WordPress, WooCommerce, MySQL)
MATLAB

LANGUAGES

English (level B2)
Spanish (level A1)